

NEWS RELEASE FOR IMMEDIATE RELEASE: November 18, 2025

Contact: Lisa Maahs | Regional Director, Junior Achievement of Wisconsin - Northcentral Region O: 715.842.1056 | M: 715.297.1548 | Imaahs@jawis.org

New Junior Achievement Scholarships Announced; Seniors Invited to Apply

WAUSAU, WIS.— High school seniors who have participated in a Junior Achievement (JA) high school program or taught at least two JA elementary programs during their high school years are invited to apply for one of five new scholarships for use at any accredited post-secondary educational institution, including trade and technical schools.

Junior Achievement of Wisconsin's Northcentral Region is offering the new \$1,500 scholarships to high school seniors in Marathon County as part of the nonprofit's mission to inspire and prepare Wisconsin youth for economic and career success as adults. Parents, teachers, academic counselors and administrators are encouraged to work with students to apply before March 31, 2026.

Interested students must be Marathon County high school seniors graduating in the spring of 2026 who have participated in a JA program, including JA's annual Titan business challenge, or taught at least two JA elementary programs while in high school. Applications will be considered based on the submission of a short essay, resume and two letters of recommendation. For complete application details and requirements, contact Lisa Maahs by phone at (715) 842-1056 or email.

Applications are not open to employees of Junior Achievement or their immediate family members, whether living in the same or separate households, or students living in the same household as a JA employee, related to the employee or not. Scholarships will be applied toward expenses at any accredited post-secondary educational institution, including trade and technical schools.

About Junior Achievement

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA learning experiences are delivered by corporate and community volunteers and provide relevant, hands-on lessons that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Additionally, Junior Achievement is expanding its reach to 18-to-25-year-olds to provide young adults with critical life skills. Since 2021, Junior Achievement volunteers have taught life skills learning experiences for 64,798 students in the greater Wausau metropolitan area. For more information, visit Wisconsin.ja.org.